

VTM

VEHICLE & TRANSPORTATION
TECHNOLOGY INNOVATION MEETINGS

NOVEMBER 23-25, 2026
TORINO, ITALY

EXHIBITION
OPPORTUNITIES
IN 2026



What's included in the exhibitor pass?

- One B2B meeting schedule per company
- Access to the conferences & workshops
- Access to the coffee area
- Listing in the participant directory

*Attention: all the pictures are for reference only and subject to modifications

For full specifications and optional equipment and furniture, please consult the Exhibitor Resource Guide



BASIC € 2,500 excl. VAT

- ✓ 6sqm shell scheme booth
- ✓ 1 exhibitor pass
- ✓ 1 table, 3 chairs, 1 fascia board, spot lights



PREMIUM € 4,500 excl. VAT

- ✓ 12sqm shell scheme booth
- ✓ 2 exhibitor passes
- ✓ 2 tables, 6 chairs, 1 fascia board, spot lights



B2B TABLE "NAME FORMULA" € 1,900 excl. VAT

- ✓ 1 static table
- ✓ 1 exhibitor pass
- ✓ Name indication



START UP* € 100 excl. VAT

- ✓ 1 static table
- ✓ 1 exhibitor pass
- ✓ Name indication



*Start-up eligibility is subject to review and verification by the Organizing Committee

Note: A management fee of €300 applies to all companies registering for VTM Torino. It covers the official event catalogue, electric outlet, and WIFI connection.

EXHIBITION PACKAGE		PRICE (excl. tax)
☐	BASIC 6 sqm	€ 2,500
☐	PREMIUM 12 sqm	€ 4,500
☐	B2B NAMED FORMULA	€ 1,900
☐	START UP	€ 100
☐	LUNCH 2 DAYS	€ 80 per person
☐	WORKSHOP	€ 1,500
☐	EXTRA DELEGATE(S)	€ 300 per person
☐	GRAPHIC FOR 6sqm BOOTH	€ 400
☐	GRAPHIC FOR 12sqm BOOTH	€ 800

SUBTOTAL	€
+ MANAGEMENT FEE	€ 300
+ TAXES (if applicable)	€
= TOTAL	€

Additional information on tax

- If your company is registered in France, French VAT is due.
- If your company is registered in another EU country (excluding France and Italy), French VAT is not applicable. You must report it to your fiscal administration and provide your VAT number.
- If your company is registered in Italy, Italian VAT is due. Our Rome office will bill you including the VAT amount.
- If your company is based outside the EU, no taxes are applicable.

Payment terms

- A 60% down payment is required upon submission of the booking form.
- The remaining balance must be paid no later than 21 days before the start of the event (e.g. November 2nd, 2026) to guarantee your company's participation.
- Full payment upon booking is also accepted.

Payment method

- ☐ Credit card (Visa or Mastercard)
- ☐ Bank transfer (only in euros)
IBAN: IT64 F010 0503 2050 0000 0003 731
Bank: BNL
Bank address: Piazza Fiume 53 - 00198 Rome, Italy – Agenzia 5
Please email a copy of the bank transfer receipt to vtm@advbe.com, including the name of the event in the subject line.

Event name: **VTM Torino 2026**
Date: **November 23-25, 2026**
City, country: **Turin, Italy**
Venue: **Lingotto - 1**

1/ ORGANIZATION
The Event is organized by abe – advanced business events, a limited company with a stated capital of €50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereafter referred to as the “Organizer”).

2/ PURPOSE
These General Terms & Conditions apply to the Event organized by the Organizer. They outline the rights and obligations of the Organizer and of the contracting company, hereinafter referred to as the “Participant,” who acknowledges and agrees to comply with these Terms & Conditions.

3/ VENUE AND DATE
The Event will take place at the Venue and on the Date indicated above. The Organizer reserves the right to cancel the Event, change the Date, or relocate the Venue in the event of force majeure or if the original Venue becomes unavailable. In such cases, the Participant shall not be entitled to any compensation or refund.
The Organizer will, however, provide written notice of the new Date and Venue and will guarantee the Participant’s attendance at the rescheduled Event at no additional charge.

4/ REGISTRATION, CANCELLATION, PAYMENT
• Any company or institution may participate in the Event, provided its representatives possess the professional qualifications necessary to engage in business discussions with other Participants. The Organizer nonetheless reserves the right to deny any registration request at its sole discretion and without justification.
• Cancellation policy:

- 45 days or more prior to the Event: Full refund (7.5% administrative fee retained).
- 21–44 days prior: Participant liable for 50% of the amount due or paid.
- 20 days or less: Full amount due; no refund.

• All invoices issued to the Participant must be paid in full no later than twenty-one (21) days before the Event. The Organizer reserves the right to deny the Participant access to the Event if payment has not been received in full.
• The Participant acknowledges that registration is conditional upon payment of a sixty percent (60%) deposit. The Organizer reserves the right to cancel the Participant’s registration if this deposit is not paid at the time of booking as stipulated on the order form.

5/ INCLUDED SERVICES AND ORGANIZER’S OBLIGATION
The Organizer shall use its expertise, know-how, professional network, and all necessary resources to deliver the services described in the order form associated with these Terms & Conditions. These efforts constitute an obligation of means and not an obligation of result.

6/ HEALTH AND SAFETY MEASURES
The Organizer agrees to implement preventive measures and provide equipment intended to help reduce the spread of contagious illnesses. The Participant acknowledges that such measures and equipment cannot guarantee a risk-free environment.
Accordingly, the Participant understands that the Organizer cannot be held liable for any illness or contamination occurring before or during the Event.

7/ INSURANCE
• The Organizer is solely responsible for the management of the Event. However, this responsibility does not extend to any damage caused by third parties to the Participant.
• The Participant must maintain insurance coverage for any damage caused by itself, its representatives, or its property to third parties during the preparation and execution of the Event.
• The Participant must also maintain insurance covering any damage caused by third parties to itself, its representatives, or its property during the preparation and execution of the Event.

8/ USE OF DIGITAL TOOLS AND THE EVENT PLATFORM
a) The Participant is responsible for ensuring proper access to the Event’s digital platform (“Event Platform”). The Organizer does not guarantee uninterrupted, error-free, or secure operation and assumes no liability for temporary unavailability or for viruses, malware, or harmful code. The Participant agrees not to interfere with the Platform’s functionality and must comply with all applicable platform terms of use.
b) The Organizer does not endorse and is not responsible for any content, products, or services referenced or accessed through the Event Platform, nor for any loss or damage resulting from their use.
c) Usernames and passwords provided by the Organizer are confidential, remain the Organizer’s property, and may not be shared, transferred, or assigned. The Participant is responsible for all actions taken under its credentials.
d) Any content uploaded or shared by the Participant on the Event Platform (“Materials”) is considered non-confidential and non-proprietary. The Organizer may use or disclose such Materials for any purpose. The Participant may not upload unlawful, defamatory, or infringing content.
e) The Event Platform may only be used for accessing the Event. Commercial exploitation, unauthorized advertising, infringement of intellectual property rights, and uploading harmful code are strictly prohibited.
f) The Organizer has no obligation to monitor interactive services on the Platform and shall not be liable for any loss or damage resulting from their use.
g) Some virtual B2B meetings may be conducted through third-party videoconferencing solutions such as Webex. The Participant is responsible for ensuring adequate technical conditions to join these meetings. The Organizer is not liable for any technical issues, connectivity problems, or service interruptions related to Webex or any other external platform.

9/ ENFORCEMENT OF REGULATIONS
• The Organizer reserves the right to rule on any issue not covered in these Terms & Conditions and to implement any necessary amendments or additions, which shall take immediate effect.
• Any subsequent communications sent to the Participant shall form an integral part of these Terms & Conditions.
• The Organizer reserves the right to cancel the Participant’s registration in the event of non-compliance with these Terms & Conditions, without notice and without refund.

10/ USE OF THE PARTICIPANT’S LOGO
The Organizer reserves the right to request and use the Participant’s logo in marketing materials highlighting companies registered for the Event.
The Participant retains the right to refuse such use by submitting a written request to the Organizer.

11/ JURISDICTION
In the event of a dispute, and before initiating any legal proceedings, the Participant agrees to submit its claim to the Organizer in an effort to reach an amicable resolution.
If no resolution is achieved, the courts having jurisdiction over the Organizer’s registered office shall have exclusive authority.

12/ PRIVACY AND DATA SECURITY POLICY
The Participant acknowledges that the Organizer must collect detailed information regarding its expertise and professional capabilities solely for the purpose of delivering the services described in the order form associated with these Terms & Conditions.
Further information is available on the Organizer’s website under its privacy policy and personal data protection statement.

Company name:

Name of authorized officer or representative:

- ☐ I agree with advanced business events’ general terms & conditions
☐ I agree to receive communications from VTM Torino partners

Date, signature and company’s seal:



VEHICLE & TRANSPORTATION
TECHNOLOGY INNOVATION MEETINGS

NOVEMBER 23-25, 2026 | TORINO, ITALY

BOOK NOW

Secure your spot at the mobility technology event that brings together the vehicle and transportation community in Italy.

CONTACT US

✉ vtm@advbe.com

🌐 www.italy.vehiclemeetings.com



REGISTER ONLINE

