



FRIDAY MARCH 30, 2012

KNOWLEDGE BASED ENTREPRENEURSHIP: THE ENGINE FOR THE ECONOMIC DEVELOPMENT OF MEDITERRANEAN REGIONS

Venue: NOVOTEL Sophia Antipolis, 290 rue Fedor Dostoievski, Les Lucioles 1, 06560 VALBONNE

9.00 am: Welcoming Coffee

9.30 am To 10.00 am: Welcoming session

Mr. Jean-Noël DURVY, Fondation Sophia Antipolis

Mrs. Lucie Sanchez, ASTER Coordinator of MED-KED project

10.00 am To 11.00 am: European Business Network – PACA EST incubator

- **Smart & Specialized Networks for Smart & Innovative Entrepreneurs**

Mr. Philippe VANRIE, EUROPEAN BUSINESS & INNOVATION CENTRE NETWORK

- **How thinking global at the real beginning of an innovation-based start-up company can help it to grow faster?**

Mr. André LABAT, PACA EST INCUBATOR

11.00 am To 11.30 am: Networking Coffee Break

11.30 am To 1.00 pm: Towards a Mediterranean Network for Knowledge-based Enterprises: some examples from Med-Ked regions

- **PACA Innovation Network**

Mr. Rodolphe UHLMANN, MEDITERRANEE TECHNOLOGIES

- **MedVentures Platform**

Mr. Sébastien DAGAULT, ANIMA INVESTMENT NETWORK

- **The EmiliaRomagnaStartUp Network**

Mrs. Sveva Ruggiero, ASTER

- **MED-KED Network**

Mrs. Claudia GARCIA, BARCELONA ACTIVA

1.00 pm: Networking Cocktail



2.00 pm To 4.30 pm: Services supporting the growth of Knowledge based start-ups

SESSION 1: ACCESS TO GLOBAL DIMENSION

- **ISMA 360**

Mrs. Séverine HERLIN, VIANOVEO

- **Go:global Slovenija**

Mr. Iztok LESJAK, TECHNOLOGY PARK LJUBLJANA

SESSION 2: ACCESS TO FINANCE

- **Startup Factory**

Mrs. Annie PROD'HOMME, SOPHIA BUSINESS ANGELS

- Mr. Jure MIKUZ, **RSG KAPITAL**

SESSION 3: ACCESS TO KNOWLEDGE AND HUMAN CAPITAL

- Mr. Michel BERNASCONI, **SKEMA BUSINESS SCHOOL**

- **Spinner 2013**

Mrs. Lucie SANCHEZ, ASTER

- **Growing with creativity**

Mrs. Caterina RAIA, PROVINCE of MILAN

- **Diamo casa a 10 idee creative**

Mrs. Roberta MERAIGLIA, BIC LA FUCINA

4.30 pm To 4.45 pm: Wrap up and Closure

Mr. Jean-Noël DURVY, FONDATION SOPHIA ANTIPOLIS

4.45 pm: Networking Drink
